

**Kari Binley**

Senior Program Manager-Energy Efficiency Product Innovation at Pacific Gas and Electric

Kari Binley is the Sr. Program Manager-Energy Efficiency Product Innovation at Pacific Gas and Electric. She is charged with creating the EE Connected Home strategy and is spearheading a collaborative effort across multiple lines of business to create a unified PG&E Connected Strategy. Kari's background began as a merchant in consumer electronics retailing, then as Executive Director of a sustainability non-profit. Her work at PG&E is a marriage of this experience providing market driven insight to energy efficiency.